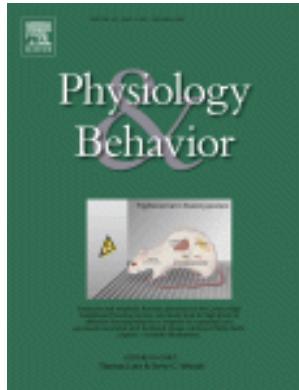


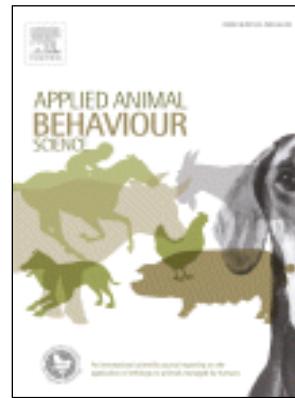
The Background Empirical Research

The following research studies were used to identify the key musical elements that have become the basis for the ever-growing catalog of individually composed Zoundz music. Zoundz is committed to continuing to evolve and perfect these elements for dogs and cats respectively.



The results of this study show the potential of auditory stimulation as a highly effective environmental enrichment technique for kenneled dogs.

A. Bowman, Scottish SPCA, F.J. Dowell N.P. Evans
'Four Seasons' in an animal rescue centre; classical music reduces environmental stress in kenneled dogs, Physiology & Behavior, Volume 143, 1 May 2015, Pages 70-82 [Link to Study](#)



Cats showed a significant preference for and interest in species-appropriate music compared with human music

C.T. Snowdon, D. Teie, M. Savage
Cats prefer species-appropriate music
Applied Animal Behaviour Science, Volume 166, May 2015, Pages 106-111
[Link to Study](#)



We conclude that cat-specific music may benefit cats by decreasing the stress levels and increasing the quality of care in veterinary clinical settings.

A. Hampton, A. Ford, R.E. Cox III, C. Liu, R. Koh
Effects of music on behavior and physiological stress response of domestic cats in a veterinary clinic
Journal of Feline Medicine and Surgery 2020, Vol. 22(2) 122–128 [Link to Study](#)



It is suggested that playing classical music in a shelter environment may help mitigate some of the stress inherent for many kenneled dogs.

L. Kogan R. Schoenfeld, T. Allen, A. Simon
Behavioral effects of auditory stimulation on kenneled dogs
Journal of Veterinary Behavior, Volume 7, Issue 5, September–October 2012, Pages 268-275
[Link to Study](#)