

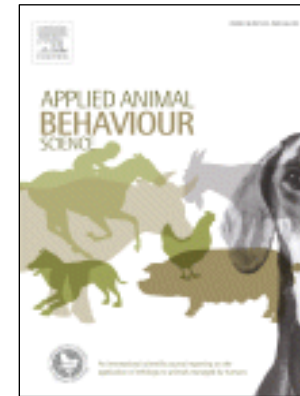
# The Background Empirical Research

The following research studies were used to identify the key musical elements that have become the basis for the ever-growing catalog of individually composed Zoundz music. Zoundz is committed to continuing to evolve and perfect these elements for dogs and cats respectively.



***The results of this study show the potential of auditory stimulation as a highly effective environmental enrichment technique for kenneled dogs.***

A. Bowman, Scottish SPCA, F.J. Dowell N.P. Evans  
**'Four Seasons' in an animal rescue centre; classical music reduces environmental stress in kenneled dogs**, Physiology & Behavior, Volume 143, 1 May 2015, Pages 70-82 [Link to Study](#)



***Cats showed a significant preference for and interest in species-appropriate music compared with human music***

C.T. Snowdon, D. Teie, M. Savage  
Cats prefer species-appropriate music  
Applied Animal Behaviour Science, Volume 166, May 2015, Pages 106-111  
[Link to Study](#)



***We conclude that cat-specific music may benefit cats by decreasing the stress levels and increasing the quality of care in veterinary clinical settings.***

A. Hampton, A. Ford, R.E. Cox III, C. Liu, R. Koh  
**Effects of music on behavior and physiological stress response of domestic cats in a veterinary clinic**  
Journal of Feline Medicine and Surgery 2020, Vol. 22(2) 122–128 [Link to Study](#)



***It is suggested that playing classical music in a shelter environment may help mitigate some of the stress inherent for many kenneled dogs.***

L. Kogan R. Schoenfeld, T. Allen, A. Simon  
**Behavioral effects of auditory stimulation on kenneled dogs**  
Journal of Veterinary Behavior, Volume 7, Issue 5, September–October 2012, Pages 268-275  
[Link to Study](#)